

CallApp

ADVERTISERS
MEDIA KIT

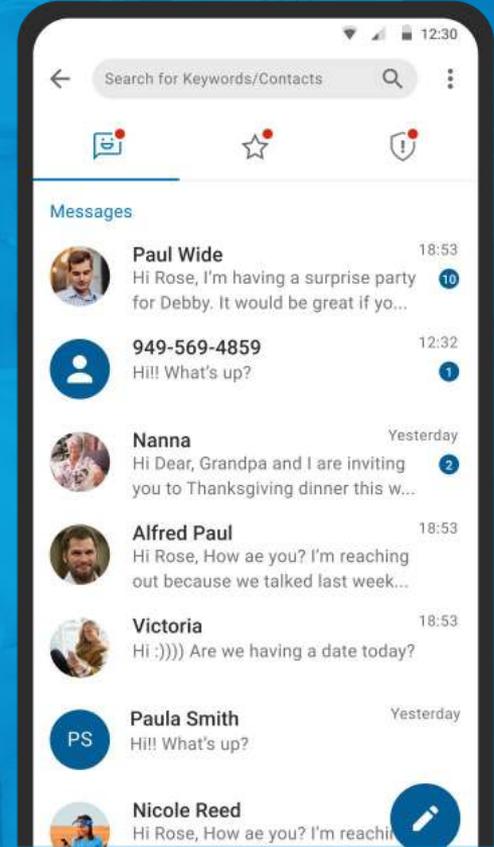
WHAT IS CALLAPP?



CallApp is the world's largest & most advanced communication app, ensuring that users always know who's calling (or messaging) before they pick up. The app also allows users to block any unwanted number.



CallApp presents users with information on over **8 billion** phone numbers all within an aesthetic and unique user interface.



BRAND INFO

Brand name: CallApp

GEOs: Worldwide. Mainly US, Latam & India



Devices: Android users only

KPI: ROAS

CALLAPP - PRESENTS RELEVANT INFORMATION



ANALYTICS

CONTACT LIST

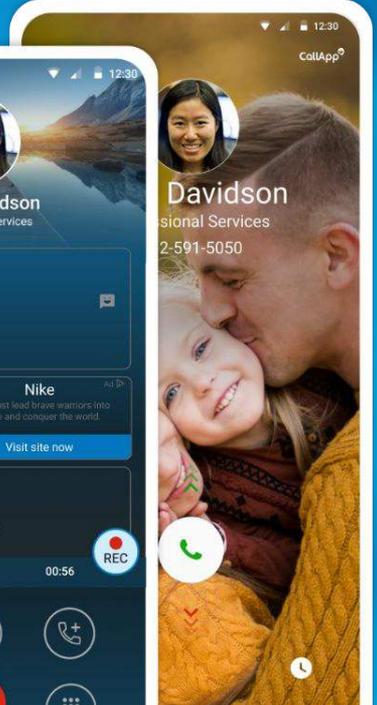
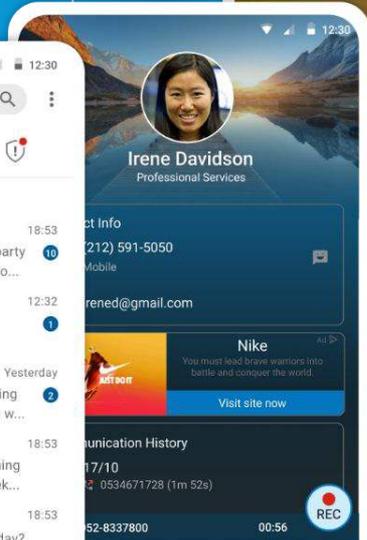
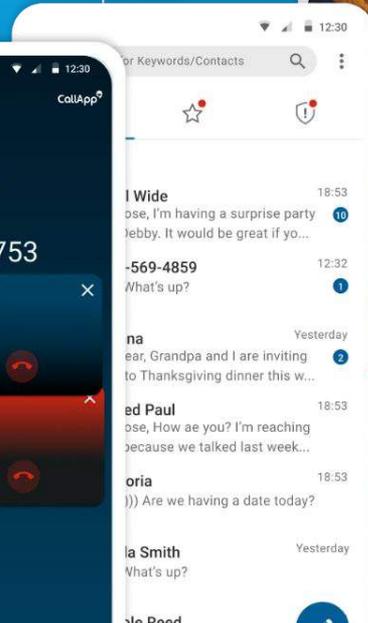
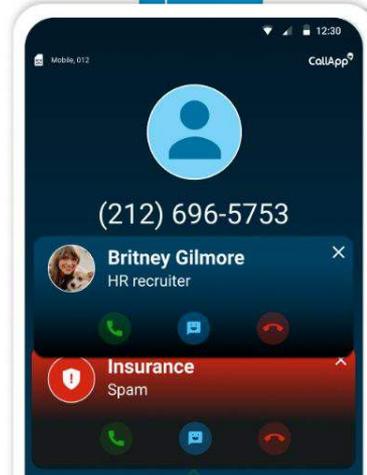
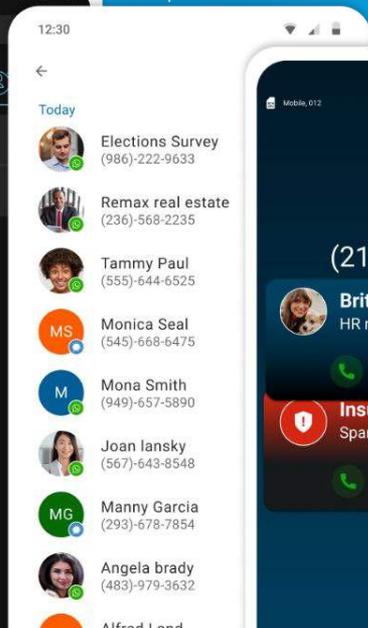
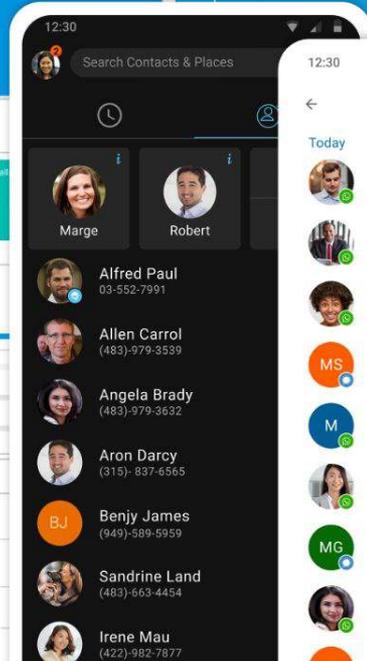
ID+

CALLER ID & SPAM BLOCK

MESSAGING & SMS

SOCIAL ID & CALL RECORDINGS

VIDEO RINGTONES





OVER
41,000,000
MONTHLY
ACTIVE USERS



OVER
10,000,000
DAILY
ACTIVE USERS



OVER
26B
MONTHLY
IMPRESSIONS



GENDER
40% FEMALE
60% MALE



1,400,000+

GOOGLE PLAY REVIEWS

4.4+

GOOGLE PLAY RATING

11,500,000+

SOCIAL MEDIA NETWORK FOLLOWERS



297,000,000+

GOOGLE PLAY DOWNLOADS



#1
CALLER ID APP
IN NORTH AMERICA



FEATURED
BY GOOGLE



TOP
DEVELOPERS
CHOICE AWARD

CALLAPP AD PRODUCTS

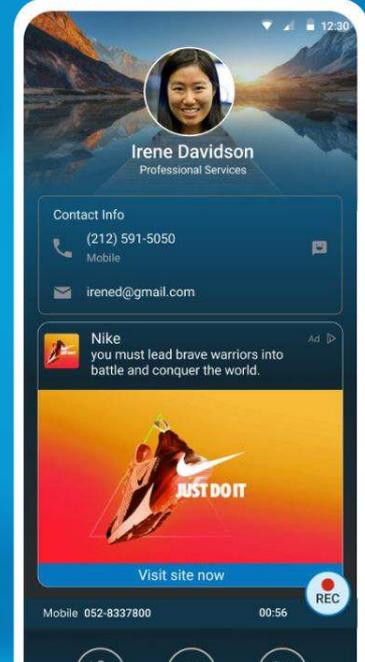
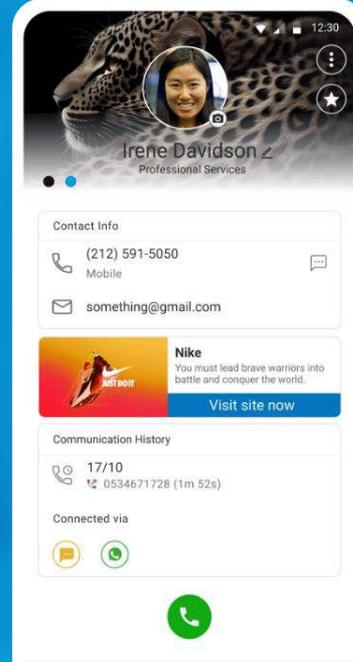
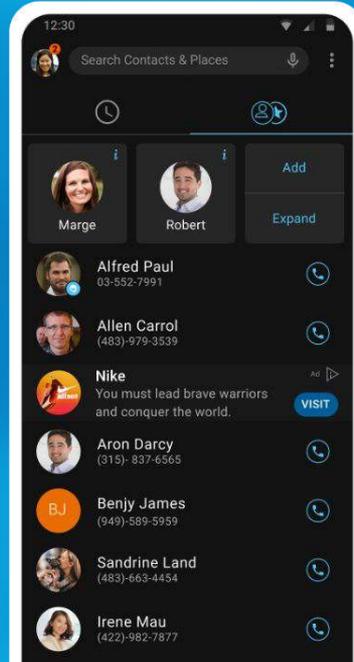
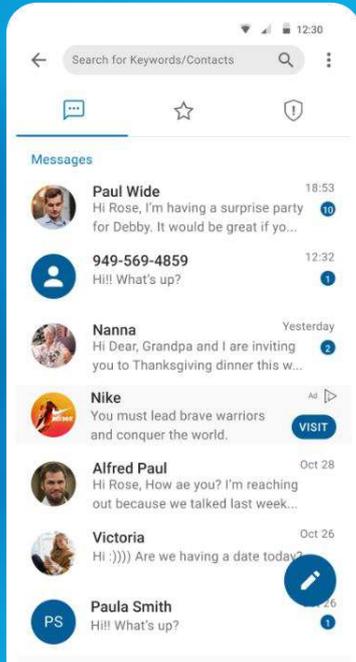
SMS

INTERSTITIAL

CONTACT LIST WITH SMALL AD

CONTACT SCREEN WITH SMALL AD

INCALL SCREEN WITH BIG AD

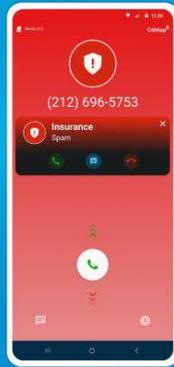


CALLAPP AD PRODUCTS



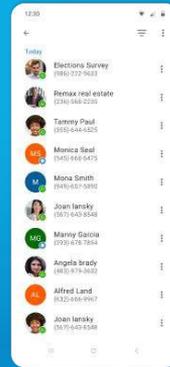
Caller ID

Always know who's calling with the most advanced Caller ID technology on the market.



Call Blocker

Always be in control of who can communicate with you. Protect yourself against scammers, robocalls, spam calls, and any other unwanted call with our Call Blocker.



ID+

Always know who's messaging you with ID+. Identify even Whatsapp messages that aren't saved as a contact.



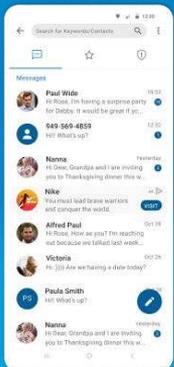
Call Recorder

Record and save all of your phone calls with CallApp. Never stress about forgetting an important detail again.



Personal Video Ringtones

Customize your calling experience. Set your favorite videos as your ringtone, with even a different video for each contact.



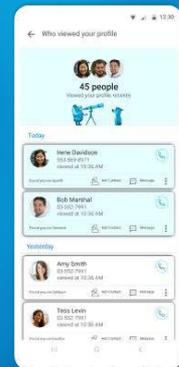
Messaging & SMS

With Messaging and SMS sender ID & spam detection, you are able to recognize senders, eliminate unwanted messages, and ensure a clutter-free and meaningful inbox.



Analytics & Insights

Always know how and where your phone time is really spent with personalized AI data analytics and insights.



Who Viewed My Profile

Always know who's checking you out with our all-new Who Viewed My Profile feature.

USER'S REVIEWS



“ Great app, the more I use it the more I like it. Does a great job at identifying unknown numbers and blocking spam.”

“I've been using this for quite a while...after vetting several like it, and this one is consistent and recordings are clear as well. Many others had poor recording levels, and were difficult to play back. I very much recommend this app. Great job, developers! Thank you!”

“So far so good! Blocked the first unknown caller! Had a problem with my email registering and the Support was quick finding the problem! Thank you”

“CallApp has what you want, and some. I've recommended it to several friends. By far the best call app I've used. Packed full of features, and you get everything you need plus more in the free version. No intrusive ads; No essential features hidden behind a premium version.

[More here>>](https://play.google.com/store/apps/details?id=com.callapp.contacts&showAllReviews=true)



<https://play.google.com/store/apps/details?id=com.callapp.contacts&showAllReviews=true>



THANK YOU!

